

# RLPSA's Integrated Media Packages and other Advertising Opportunities



## 37th Annual Conference & Expo July 24-27 San Antonio, TX La Cantera Hill Country Resort

The industry event for loss prevention, safety, security and risk management professionals in the food service and restaurant industry.

### **GOLD - \$10,000**

*up to \$15,800 value*

- Web Site Box Ad (12 mos.)
- Full Page Show Guide Ad (1x)
- Full Page Member Directory Ad (1x)
- Web Site Article in Member Resources
- Listing on Web Site Resource link (12 mos.)
- Banner Ad in Newsletter (6x)
- Box Ad on Annual Conference Digital Signage

### **SILVER - \$5,000**

*up to \$9,400 value*

- Web Site Box Ad (6 mos.)
- Half-Page Show Guide Ad (1x)
- Half-Page Member Directory Ad (1x)
- Web Site Article in Member Resources
- Listing on Web Site Resource link (6 mos.)
- Banner Ad on Newsletter (3x)
- Banner Ad on Annual Conference Digital Signage

### **BRONZE - \$3,500**

*over \$4,000 value*

- Web Site Box Ad (4 mos.)
- Half-Page Show Guide Ad (1x)
- Half-Page Member Directory Ad (1x)
- Listing on Web Site Resource link (3 mos.)
- Logo Placement on Annual Conference Digital Signage



RESTAURANT  
LOSS PREVENTION & SECURITY  
ASSOCIATION

SMARTER. TOGETHER.

# transforming our industry, together

# Advertising Rates

## Print Advertising

\$750	Annual Conference Program Guide – Full Page
\$500	Annual Conference Program Guide – Half Page
\$1,500	Member Directory – Full Page
\$750	Member Directory – Half Page

## Electronic Advertising on The RLPSA Website

\$400/mo.	Web Site Box Ad
\$250/mo.	Resource Link Listing
\$250/issue	Newsletter Banner Ad
\$300/mo.	Company Logo on Sponsors Page

## Digital Sign Advertising

*Only Available at the Annual Conference*

### Banner Ad

\$1,000 (run of show)	Exhibitor
\$3,000 (run of show)	Non-Exhibitor

### Box Ad

\$1,750 (run of show)	Exhibitor
\$3,750 (run of show)	Non-Exhibitor

### Logo on Solutions Provider Screen

\$500 (run of show)	Exhibitor
Not Available	Non-Exhibitor

## Don't Wait - Sign Up Now!

Visit our website at [www.RLPSA.com](http://www.RLPSA.com) to secure your advertising and marketing selection, download the exhibit contract and floor plan, and view other information to help you maximize your presence at the 2016 RLPSA Conference.

Email Amber Bradley, Executive Director, at [amber.bradley@rlpsa.com](mailto:amber.bradley@rlpsa.com).

We'll be happy to assist you with any of your participation needs.

**transforming our industry, together**